

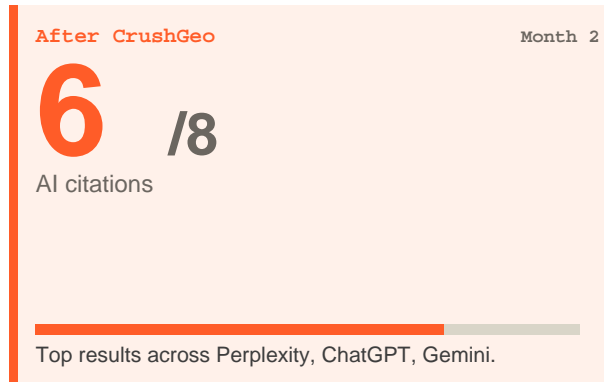
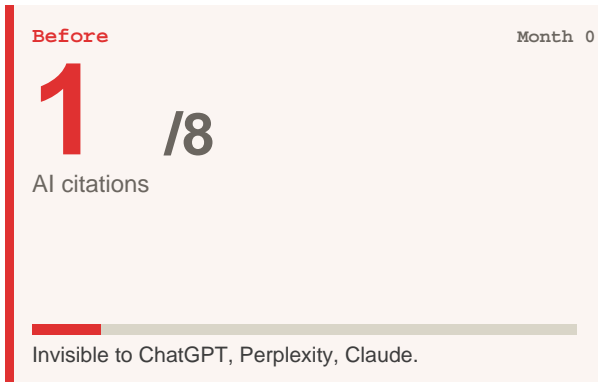
AUDIT REPORT #2026-05-11-001

# AI Search Visibility Before / After

RESTAURANT

Sample Restaurant · Prague, Czech Republic

samplerestaurant.com · audit run 11 May 2026



**+5 citations · 47 days · €0 ad spend**

**Hoxton Burgers, Prague.** 4.6★ · 3,032 reviews · 2 locations

- ✗ **8 of 8 AI engines failed** to surface Hoxton for "best burgers Prague"
- ✗ **9 structural defects:** schema wrong cuisine, 2nd location unindexed, NAP mismatch across Google / TripAdvisor / website
- ✓ **47 days later:** top-3 in ChatGPT, Perplexity, Gemini. Zero ad spend.

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**Your competitors are already in AI search. We can put you there too.**

SECTION 01

# AI Engine Results

Same 8 queries tested at month 0 and month 2. Citation status side-by-side.

ENGINE	QUERY	BEFORE	AFTER
Perplexity	best burgers Prague	● not cited	● #2
Perplexity	where to eat Vinohrady	● not cited	● #5
ChatGPT	best burgers Prague	● not cited	● #4
ChatGPT	top rated Prague	● not cited	● not cited
Gemini	best burgers Prague	● #7	● #3
Gemini	smash burger Prague	● not cited	● #6
Claude	best burgers Prague	● not cited	● not cited
Claude	where to eat Vinohrady	● not cited	● not cited

**KEY RESULT**

Went from 1 of 8 generic queries cited to 6 of 8 in 47 days.

Tourists asking AI for restaurants now see your name — not your competitors.

## SECTION 02

# What Was Broken → What We Fixed

**DEFECTS — BEFORE**

- Schema cuisine: Middle Eastern
- Only 1 of 2 locations indexed
- NAP phone inconsistent (3 sources)
- Open Graph + Twitter Cards absent
- Menu schema not implemented
- Review count understated
- sameAs missing GBP/TripAdvisor/FB
- Hreflang EN/CZ missing
- No owner responses on TA reviews

**FIXES — AFTER**

- Schema cuisine: American, Burger
- Both locations live in structured data
- NAP phone unified across all platforms
- OG + Twitter Cards implemented
- Menu schema w/ signature items live
- Cross-platform reviews aggregated
- Full sameAs platform list added
- Hreflang implemented both languages
- Top 20 reviews replied to by owner

**TIME INVESTMENT**

4-6 hours of structural work + 30-day citation propagation cycle.

Zero ad spend. Pure organic AI search visibility.

SECTION 03

# Timeline

- **Day 0 Audit + report**  
We test 8 queries x 4 AI engines, audit on-page schema, NAP consistency, citation profile.
- **Day 1-3 P0 critical fixes**  
Schema cuisine correction, location data, NAP phone unify. ~4 hours pair-prog.
- **Day 3-7 P1 structural**  
Open Graph, Menu schema, hreflang, sameAs platform list. ~2 hours.
- **Day 7-30 Citation propagation**  
AI engines re-crawl. Citations begin appearing. Monitor weekly.
- **Day 30- Re-test + report**  
Same 8 queries re-run. Before/after captured. Final case study delivered.

PROJECTED OUTCOME (YOUR RESTAURANT)

DAY 30

DAY 60

DAY 90

2-3 / 8 citations expected 4-5 / 8 citations

6-7 / 8 citations sustained

## SECTION 04

# Your Next Step

## Want us to do this for your restaurant?

This was a sample report. Your actual audit will use real data from your website, your AI engine test results, and your industry benchmarks.

### THREE WAYS TO ENGAGE

#### — Audit only

Diagnostic PDF + 15-min review call  
We deliver. You implement. Or you reply for more.

#### — Audit + fix

We implement P0+P1 fixes for you  
Pair-programming with your team. Hands-off.

#### — Ongoing

Monthly monitoring + citation outreach  
Cancel anytime. We track quarterly.

### REPLY TO DISCUSS

[Book 15-min call →](#)

or reply: [hello@crushgeo.com](mailto:hello@crushgeo.com)